



# Rofana Cinema GENERIC GRID

October  
2020



KSA Time	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	KSA Time
0:00								0:00
0:30	Late Night Movies							0:30
1:00	\$5,000 AED 18,362 SAR 18,750							1:00
1:30								1:30
2:00								2:00
2:30	Non Stop Movies							2:30
3:00	\$1,500 AED 5,508 SAR 5,625							3:00
3:30								3:30
4:00								4:00
4:30	Light Movies (12:00) RR							4:30
5:00	\$1,500 AED 5,508 SAR 5,625							5:00
5:30								5:30
6:00								6:00
6:30	Super Movies 2000 (16:00) RR							6:30
7:00	\$1,500 AED 5,508 SAR 5,625							7:00
7:30								7:30
8:00								8:00
8:30	Moives 80s & 90s (18:00) RR							8:30
9:00	\$2,000 AED 7,340 SAR 7,500							9:00
9:30								9:30
10:00								10:00
10:30	Prime-Time Movies (20:00) RR							10:30
11:00	\$2,500 AED 9,175 SAR 9,375							11:00
11:30								11:30
12:00								12:00
12:30	Light Movies							12:30
13:00	\$2,500 AED 9,175 SAR 9,375							13:00
13:30								13:30
14:00								14:00
14:30	Theme Night Movies (22:00) RR							14:30
15:00	\$3,000 AED 11,010 SAR 11,250							15:00
15:30								15:30
16:00								16:00
16:30	Super Movies 2000							16:30
17:00	\$4,000 AED 14,680 SAR 15,000							17:00
17:30								17:30
18:00								18:00
18:30	Movies 80s & 90s							18:30
19:00	\$4750 AED 17,444 SAR 17,813							19:00
19:30								19:30
20:00								20:00
20:30	Prime Time Movies							20:30
21:00	\$8,000 AED 29,360 SAR 30,000							21:00
21:30								21:30
22:00								22:00
22:30	PREMIERE 29-Oct-20 AMAN YA SAHIBI							22:30
23:00	\$15,000 AED 55,086 SAR 56,250							23:00
23:30	Theme Night Movies \$7,500 AED 27,525 SAR 28,125							23:30

All KSA timing  
No Incentives allowed within the Red Time segments